



# MATH KANGAROO USA

## SPONSORSHIP OPPORTUNITIES

[mathkangaroo.org](http://mathkangaroo.org)



# Letter from our President/CEO

## JOANNA MATTHIESEN

Dear Friend,

My name is Joanna Matthiesen, President & CEO of Math Kangaroo USA. I am grateful for your interest in learning more about our organization and how you can join us in our mission to help students love math. As a former teacher, I have seen how transformative it is when a student is confident in their academic abilities. At Math Kangaroo we aim to help students learn new ways to solve creative math and logic problems and grow their critical thinking skills.



Math Kangaroo is unique to other math competitions in its inclusiveness to students of all math levels and a variety of ages. We are one of the few math competitions in the U.S. open to students in elementary school through high school. Our math competition questions are unique and superb; the question creators and development teams are compiled from mathematicians representing nations all over the world. Nearly one hundred countries are part of the international Kangaroo math coalition, with roughly 6 million students participating in their country's competition every year!

Mathematics is an important foundation for all scientific and technical subjects and is invaluable in developing the logic that applies to other disciplines as well. It is more important than ever to invest in children's education. We hope you join us in helping students grow in their technical abilities and skills in the classroom.



## Our Mission

Math Kangaroo USA's mission is to help kids love math

## About Us

Math Kangaroo's focus is on improving students' math scores and teaching them new strategies for solving word and logic problems, helping them with critical thinking and gaining confidence in the classroom.

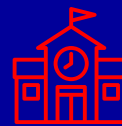
## Our History

Math Kangaroo began in 1998 in Chicago. In 2003, Math Kangaroo was registered as an official not-for-profit organization with the purpose of planning and promoting the competition across the country.

## What We Do

For 25 years, Math Kangaroo has organized an annual international mathematical competition for thousands of students in grades 1-12. The 75-minute test consists of problems that have students thinking outside of the box and developing advanced problem-solving skills. Math Kangaroo also provides resources to help students improve their math and logic skills.

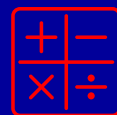
### FAST FACTS



There are over 415 Math Kangaroo centers across all 50 states and some U.S. territories



Over 300,000 students have participated in the Math Kangaroo competition over the past 25 years



Competition questions are submitted by mathematicians from over 80 countries around the world





## How We're Helping Students

### Math Kangaroo Competition

We host the Math Kangaroo Competition on the third Thursday of March every year. Students complete 75 questions requiring them to think creatively and critically. Each participant receives a shirt, small prizes, and a certificate for participating.

### Math Kangaroo Awards

We understand the importance of focusing less on the competitive aspect of the Math Kangaroo Competition and more on the collective sense of accomplishment participants feel. We host Math Kangaroo award ceremonies across the country so participants can celebrate their achievements alongside their friends and family. As part of the awards, we also highlight top scorers and distribute scholarships to graduating seniors who have participated in the competition over several years.

### Individual & group coaching

We provide coaching on a group and individual basis and preparatory classes for students looking for additional support and instruction between the competition.

### Practice resources for students

Math Kangaroo provides booklets and free resources for students looking for additional practice and support while preparing for the Math Kangaroo Competition. We also post weekly video questions and team up with other organizations to provide Live-Solve events and educational webinars.

### Lesson Plans

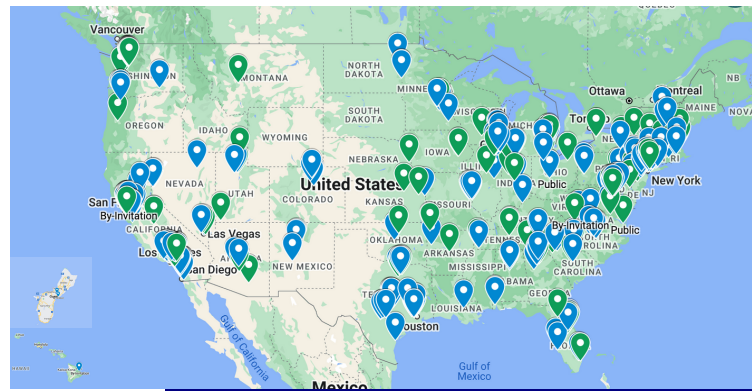
Math Kangaroo also offers free lesson plans for teachers and for parents who home-school their children and host the competition. Our lesson plans consist of creative math and logic questions with instructions on how to solve them similar to those students will encounter during the competition.





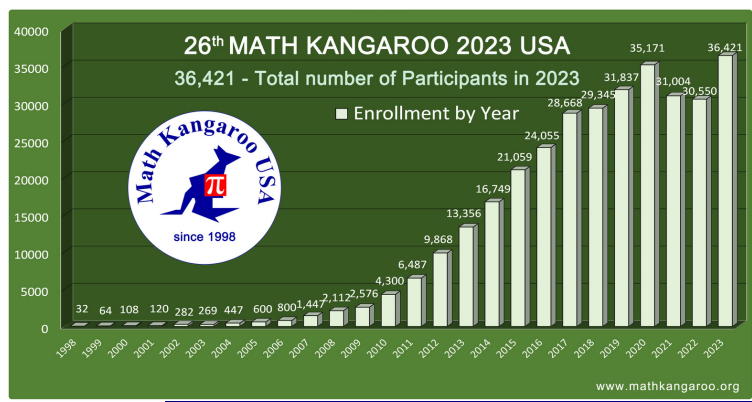
# Our Impact

Math Kangaroo has a presence in all 50 states and in several U.S. territories. We uphold a commitment to serving all students in grades 1-12, no matter their current math scores, helping them grow in their learning.

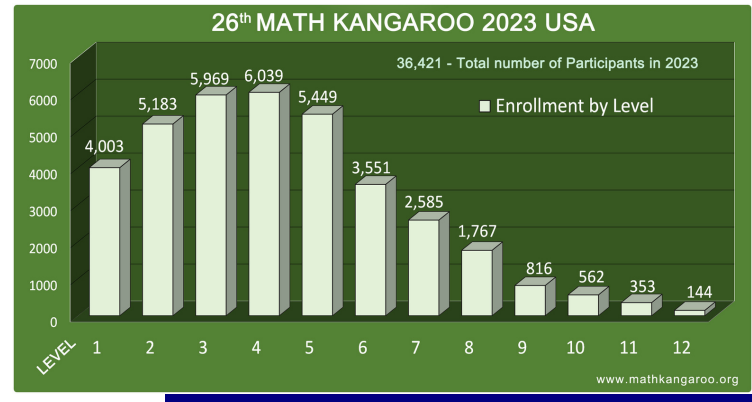


# Our Enrollment

Since our founding in 1998, Math Kangaroo has served over 300,000 students, helping them gain logic and critical thinking skills, and helping them improve their math scores.



Math Kangaroo is one of the only math competitions connected to an international Math Kangaroo organization that operates in dozens of countries around the globe. We are also one of the only national math competitions allowing elementary-grade students to participate. Our goal is to reach students as early as possible to instill a love and understanding for math at an early age.





## Sponsorship Level Benefits

Sponsor Levels	Bronze	Copper	Silver	Gold	Platinum
Your logo listed on the Math Kangaroo website	X	X	X	X	X
Your logo listed on the Math Kangaroo awards video posted to our website and social media	X	X	X	X	X
A social media post listing you as a sponsor on Math Kangaroo's social media channels		X	X	X	X
Your logo and a brief description of your business/support on one Math Kangaroo newsletter			X	X	X
Your logo on Math Kangaroo booklets and print materials					X
Three social media posts listing you as a sponsor on Math Kangaroo's social media channels			X	X	X
Your logo and a brief description of your business/support on three Math Kangaroo newsletters				X	X





# Sponsorship Opportunities

## Senior Scholarships- \$1,000

Provides one scholarship for a high-achieving Math Kangaroo graduating senior. Sponsors will be listed in the award email, on the award certificate, and on the award social media graphic posted to the Math Kangaroo social media channels

## Copper Level- \$1,200\*

Covers the cost of the Math Kangaroo Competition for one Math Kangaroo Center/Classroom

\*Rate based on 50 students per Math Kangaroo Center. May differ depending on enrollment at a specific Math Kangaroo Center/school. Sponsors may choose a school or MK Center to sponsor.

## Bronze Level- \$2,500

Provides one all-expenses paid trip to Math Camp for a high-performing high school student

## Silver Level- \$5,250

Covers the cost of the Math Kangaroo Competition for one Title I school

\*Rate based on the national average of 500 students at one school. May differ depending on enrollment at a specific school. Sponsors may choose a school to sponsor.

## Gold Level- \$10,500

Covers the cost of the Math Kangaroo Competition for one school

\*Rate based on the national average of 500 students at one school. May differ depending on enrollment at a specific school. Sponsors may choose a school to sponsor.

## Platinum Level- \$21,000\*

Covers the cost of the Math Kangaroo Competition for one elementary school and one middle school

\*Rate based on the national average of 500 students at one school. May differ depending on enrollment at specific schools. Sponsor may choose district to sponsor.





# Sponsorship Form

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Company: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Name of contributor: \_\_\_\_\_

Contact Signature: \_\_\_\_\_

Sponsorship Level:

Senior Scholarship

Bronze

Copper

Silver

Gold

Platinum

☐ Please send me an invoice and I will send a check



## Sponsorship Promise

Math Kangaroo's vision is that all students may achieve their fullest potential and be inspired to discover new knowledge that will shape their lives for the future. We work alongside partners who are committed to helping us achieve our mission, who support this vision, and who share our value of providing educational opportunities for all students. We expect our sponsors to have integrity, meet the needs of their community, and to uphold a commitment to diversity, equity, and inclusion.

As a sponsor, you are providing an educational opportunity to students across the country, helping them learn new skills, gain confidence in the classroom, and strive toward a future of educational success.

We appreciate your support and commitment to Math Kangaroo students and we thank you for helping us prepare the next generation of learners, thinkers, and leaders.

## Donations

Unable to participate as a sponsor at this time? You can still help a student by providing a donation at [mathkangaroo.org/donate](https://mathkangaroo.org/donate) or by mailing a check to the following address:

Math Kangaroo USA, NFP, Inc  
50820 Summit Hill Ct,  
Granger, IN 46530

You can also contact us at [info@mathkangaroo.org](mailto:info@mathkangaroo.org) about other non-monetary donations or matching donation opportunities.

Math Kangaroo USA is a non-profit 501(c)(3) organization. All contributions are tax deductible. Our tax I.D. number is 20-0076861.

