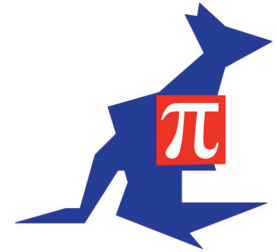


Math Kangaroo

Brand Standards

LOGOS:



FONTS:

Main: Open Sans (*Light, Light Italic, Regular, Italic, Medium, Medium Italic, Semibold, Semi Bold Italic, Bold, Bold Italic*) **Headings: Extra Bold**

Secondary: Montserrat (*Regular, Medium, Bold*)

PRIMARY BRAND COLORS



RGB: 46—51—134
CMYK: 100—97.83—10.4—1.3
HEX #2e3386



RGB: 237—32—36
CMYK: .33—98.48—97.49—.09
HEX #ec2426

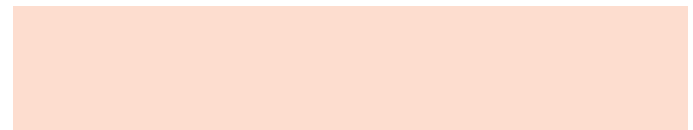


RGB: 47—55—82
CMYK: 43—33—0—68
HEX #2f3752

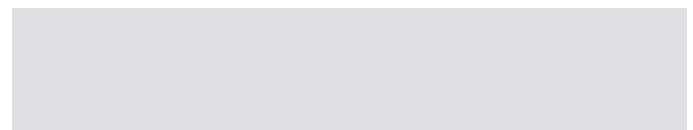
SECONDARY BRAND COLORS



Tint: 20% of Primary



Tint: 15% of Primary



Tint: 10% of Primary